

NCC Cable System Order

Order #	62555493	Flight Dates	07/16/18 - 07/29/18	Update Date	07/12/18
Syscode	0166	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Bill Schuette for Governor	Show All Lines	
Market	Traverse City			Total # of Weeks	2
		Client Code	331	Total	\$3,928.00
AE	Andrew Yolles	Product Code	417	Commission	\$589.20
Sales Coordinator	Theo Hinson	Est Code	4507	Net Total	\$3,338.80
Office	Washington	Product Name	7.18-7.24	Total Spots	40
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.12 New order. Please review, and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/16/18	7/22/18	05:00	09:00			X	X	X	X	X	-	-	8	\$58.00	\$464.00	30	PRE 06/23/18-08/07/18
2	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00			X	X	X	X	X	-	-	6	\$92.00	\$552.00	30	NPE
3	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00			X	X	X	X	X	-	-	6	\$155.00	\$930.00	30	NPE
4	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00			X	X	X	X	X	-	-	8	\$97.00	\$776.00	30	PRE 06/23/18-08/07/18
5	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	05:00	09:00	X	X						-	-	3	\$58.00	\$174.00	30	PRE 06/23/18-08/07/18
6	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X						-	-	3	\$92.00	\$276.00	30	NPE
7	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X						-	-	3	\$155.00	\$465.00	30	NPE
8	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X						-	-	3	\$97.00	\$291.00	30	PRE 06/23/18-08/07/18

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$3,928.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,928.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/17/18

62555493 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |